

## 2018 St. Patrick's Day Parade Book Advertisement Options

### Option 1

Business Card Advertisement

Size: 2 x 3.5

Price: \$25.00

### Option 2

Half Page Advertisement

Size: 8.25 x 5.5

Price: \$75.00

### Option 3

Full Page Advertisement

Size: 8.25 x 11

Price: \$150.00

### Option 4

Full Page / COLOR Advertisement

Inside of Front Cover; Inside of Back  
Cover; or Back Cover

Price: \$300.00

**Option Choice:** \_\_\_\_\_ or **Same as Last Year.** \_\_\_\_\_

1. Name of Business: \_\_\_\_\_
2. Address of Business: \_\_\_\_\_
3. Contact Person: \_\_\_\_\_
4. Phone Number: \_\_\_\_\_
5. Email Address: \_\_\_\_\_

6. Please send your **pre-designed** advertisement in PDF format to [lesliewalsh@att.net](mailto:lesliewalsh@att.net) / Subject Line: Parade Book. (If you have any questions, email me or call at: 989-450-1978)

7. Mail this form with your payment to:

Leslie Walsh  
2808 S. Monroe St.  
Bay City, MI 48708

**\*\* Make all checks payable to: St. Patrick's Day Parade Association**

**DEADLINE to submit your advertisement is January 31, 2018.**