

♣ St. Patrick's Day Parade Association – 2023 ♣ Parade Book Advertisement

Each year the St. Patrick's Day Parade Association puts together a Parade Book with advertisements from local businesses and community members. It also includes the history of the parade, including past parade marshals and queens as well as parade activities such as the Queen's Pageant and other fundraisers.

Please consider putting an advertisement in our book. The Parade Books will be distributed to local businesses in our community. It is a great way to advertise while helping support a great tradition.

Please select your advertisement option for the 2023 St. Patrick's Day Parade Book. Thank you for your support!

ADVERTISEMENT FORM – St. Patrick's Day Parade Association 2023

Company Name _____

Mailing Address _____

City & State _____ Zip _____

Phone _____ Email _____

Business Contact Name _____ Position _____

Size of advertisement (check appropriate box):

- | | |
|---|---|
| <input type="checkbox"/> Business Card (3.5" x 2") – \$25 | <input type="checkbox"/> Quarter Page (4" x 5") – \$75 |
| <input type="checkbox"/> Half Page (8.5" x 5.5") – \$100 | <input type="checkbox"/> Full Page (8.5" x 11") – \$175 |
| <input type="checkbox"/> Back Page (8.5" x 11") – \$300 (Call for availability) | Total Amount Enclosed = \$ _____ |

Make Checks Payable to:

St. Patrick's Day Parade Association

Mail to:

St. Patrick's Day Parade Association
Jan Rau – Treasurer
411 South Kiesel Street
Bay City, MI 48706

Please scan and/or email a copy of your ad (including all artwork, graphics, logos, etc.) in PDF or JPG format to: info@stpatparadebaycity.org or newshamt@hotmail.com If electronic format is unavailable, please mail a hard copy along with this **form and payment** by: **February 17, 2023**